

TENDER NOTICE

TENDER NO: 15/04/2025/BPR/MARKETING PROVISION OF CREATIVE, DIGITAL & PR AGENCY SERVICES

BACKGROUND:

BPR Bank Rwanda Plc (hereinafter referred to as “the Bank”) is a licensed financial services operator in Rwanda, and is a member of the KCB Group, a leading Financial services company in the East African region renowned for its diversity and growth.

BPR Bank Rwanda Plc would like to invite bid proposals from experienced and competent Advertising, PR, Creative and Digital marketing firm with a good track record in marketing brands and commercialization of products and services according to the specifications and requirements provided in this bid document for the following tender that are offered on an open competitive tendering process:

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Interested and eligible Companies are invited to submit their Technical and Financial bids in well-sealed envelopes to BPR Bank Headquarters not later than **Friday , 25th APRIL 2025 at 3:00pm**, addressed to the Senior Manager, Procurement. The bids successfully submitted will be opened in the presence of all bidders or their representatives on the same day at 3:30PM local time in BPR PLC Head Office Building, Floor 9. Please note that late Bids will not be accepted.

Bidding Documents can be obtained from BPR PLC Headquarters during working hours starting **from 15th April 2025, 9:00 AM to 5:00PM** after depositing a non-refundable fee of Rwf 10,000 on a BPR Bank Rwanda PLC. **A/C No. 400378672710199.**

Done on 13th April 2025,

A handwritten signature in blue ink, appearing to read 'Bryan Kwikiriza', written over a dotted line.

Bryan KWIKIRIZA
Senior Manager Procurement

A handwritten signature in blue ink, appearing to read 'Andre Rugambwa', written over a dotted line.

ANDRE RUGAMBWA
Ag Head of Operations